



VMC SUCCESS STORY

## VEOH NETWORKS, INC.

*Entertainment Software Innovator Picks VMC to Enhance Product Quality*

### Overview

**Country:** United States

**Industry:** Technology, Entertainment

**Service Areas:** Compatibility and Functional testing

**Customer Profile:** Veoh Networks Inc. provides a system for distributing television and video content to millions of users around the world via broadband internet.

**Business Challenge:** Veoh didn't have the internal resources for testing their new video client software in the timeframe needed, so they turned to VMC.

**VMC Solution:** With facilities already in place, VMC was able to quickly assemble a team to run all test cases.

#### Benefits:

- VMC has expert testers and facilities in place
- VMC can quickly scale qualified teams
- Ready access to resources means significant cost savings

### Business Challenge

Veoh Networks, with backing from primary investors Michael Eisner and Time Warner, provides a system for distributing television and video content. Installed on PCs or Macs, the Veoh Player software creates a virtual television network able to distribute television-quality, full-screen video to hundreds of millions of users around the world via broadband. Veoh was ramping up to perform compatibility and functional testing on their Web-based video client software, but found that they did not possess the level of in-house resources needed to successfully execute their test plan, which had an aggressive two-week timeframe. Realizing that setting up their own test lab was not a cost-effective solution to their problem, they decided to outsource testing to an organization that could deliver quickly, and would make the test quality a priority.



"We are so pleased with the results of (VMC) that we plan to extend the contract and continue to leverage their expertise as a testing resource."

*- Joseph Papa, Director of Product Development*

### VMC Solution

Veoh selected VMC to provide testing services because of their state-of-the-art facilities, industry-wide reputation for testing expertise, and because they knew the professionals at VMC would be able to meet the fast turnaround required for this project. Rapidly assembling an experienced team of eight testers, one test lead, and one test engineer, the VMC team went to work on the 1,000 test cases submitted by Veoh through a peer-to-peer connection over the Internet. All testing was performed at the VMC facility in Loveland, Colorado. VMC tested the Veoh client software on a variety of systems, which Veoh hand-picked from VMC's large inventory of hardware and software. VMC also

tested the software against 11 different firewalls, replicating the user experience through various types of Internet connections. The software was also tested for compatibility with multiple anti-virus and anti-spyware utilities. As the test plan was executed, defect information was entered into a test/defect tracking system, and collected into test status reports submitted to Veoh.

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## Results

By implementing the VMC solution, Veoh realized significant savings in time, money, and resources. Within two weeks of kicking off the project, VMC had completed the test cycle and handed off the results to Veoh, meeting their designated "go live" date. "VMC delivered a high level of service within in a very tight timeframe," said Joseph Papa, Director of Product Development for Veoh Networks, Inc. "We are so pleased with the results of their work that we plan to extend the contract and continue to leverage their expertise as a testing resource."

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## About VMC

VMC is a project management and technology services company specializing in testing, development, IT and technical support solutions. VMC provides consulting, project management, technical services and more to give an innovative face to traditional outsourced services. From our quality assurance and product testing, to in-depth technical support expertise and IT implementations and service management, the VMC focus on high quality, expert project management, and communications helps global companies manage more efficiently and effectively.

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